



COFFEE DAY AT BROAD STREET

Broad Street has become a popular place for charities, businesses, and politicians to buy morning coffee for our guests as a way to raise awareness for a cause, drive eyes to a project or business, or just to raise friends.

An average morning is \$300 - \$500 (Thursdays and Fridays are usually our busiest, except for holiday Fridays). We do not do coffee mornings on Mondays because of our Charity Coffee Mondays where 10% of all proceeds from drip coffees sold are donated to the charity of the month.

We will account for all sales and submit a bill via e-mail with all details. We expect payment promptly.

We keep track of all the coffee sold in one of two ways:

Open to Close of Breakfast- 7 AM to 11 AM (\$300-500)

All Day- 7 AM to 8 PM (\$400 - \$600).

These prices are only estimates. It really depends on how many people come and what they decide to drink.

All coffee drinks count: drip, cappuccino, dine in, take out. The cashiers let the customers know who has purchased the coffee and hand out a push card (flyer or other information that you provide) to the guest. You are more than welcome to be at the restaurant to meet people and bring other materials with you: flyers, posters, etc. Everything must be taken down when the coffee morning/day is over.

We also provide a marketing service for you. You will get 1 email to our 16,000 e-mail database, Facebook posts to our 6,000+ followers, and tweets to 4,000+ followers. To do this, we need a **jpg image logo**, a **short description of the program** being highlighted, and **contact information** from the entity.

To set up a coffee day, all you need to do is pick a day and we do the rest! You get me the text and artwork, and then just show up! Let me know if you have any questions!

Susan Farris

Marketing Manager

601.982.4443 ext. 17

susanf@bravobuzz.com